

CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov



CITY OF
HAYWARD
HEART OF THE BAY

Agenda

Tuesday, May 28, 2024

6:00 PM

Council Chambers & Zoom

City Council

SPECIAL CITY COUNCIL MEETING
City Hall, Council Chambers

NOTICE: The City Council will hold a hybrid meeting in the Council Chambers and virtually via Zoom.

PUBLIC PARTICIPATION

How to observe the Meeting:

1. Comcast TV Channel 15
2. Live stream <https://hayward.legistar.com/Calendar.aspx>
3. YouTube Live stream: <https://www.youtube.com/user/cityofhayward>

How to submit written Public Comment:

1. Use eComment on the City's Meeting & Agenda Center webpage at:
<https://hayward.legistar.com/Calendar.aspx>. eComments are directly sent to the iLegislate application used by City Council and City staff. Comments received before 3:00 p.m. the day of the meeting will be exported into a report, distributed to the City Council and staff, and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda.

2. Send an email to List-Mayor-Council@hayward-ca.gov by 3:00 p.m. the day of the meeting. Please identify the Agenda Item Number in the subject line of your email. Emails will be compiled into one file, distributed to the City Council and staff, and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda. Documents received after 3:00 p.m. through the adjournment of the meeting will be included as part of the meeting record and published the following day.

How to provide live Public Comment during the City Council Meeting:

Participate in the Council Chambers or click link below to join the meeting:

<https://hayward.zoom.us/j/89766236107?>

[pwd=loq5w2X0q-bRK9fhOwyzR6-ZzOvL1XXn8Y.tpaGfGBUiT_ytqCf-](https://hayward.zoom.us/j/89766236107?pwd=loq5w2X0q-bRK9fhOwyzR6-ZzOvL1XXn8Y.tpaGfGBUiT_ytqCf-)

Meeting ID: 897 6623 6107

Password: Cc5/28@6pm

or

Dial: +1 669 900 6833 or +1 646 931 3860

Meeting ID: 897 6623 6107

Password: 8473353114

SPECIAL CITY COUNCIL MEETING
777 B Street, Hayward, CA 94541
City Hall, Council Chambers

CALL TO ORDER: Mayor Salinas

Pledge of Allegiance: Council Member Roche

AB 2449 TELECONFERENCE NOTIFICATIONS AND CONSIDERATION

ROLL CALL

PUBLIC COMMENTS

The Public Comments section provides an opportunity to address the City Council on items not listed on the agenda or Informational Staff Presentation items. The Council welcomes comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Council is prohibited by State law from discussing items not listed on the agenda, items will be taken under consideration and may be referred to staff. The City Council welcomes comments, including criticism, about the policies, procedures, programs, or services of the City, or of the acts or omissions of the City Council. Speakers shall not use threatening, profane, or abusive language which disrupts, disturbs, or otherwise impedes the orderly conduct of a City Council. The City is committed to maintaining a workplace free of unlawful harassment and is mindful that City staff regularly attend Council meetings. Discriminatory statements or conduct that is hostile, intimidating, oppressive, or abusive – are per se disruptive to a meeting and will not be tolerated. ration and may be referred to staff.

PUBLIC HEARING

1. [PH 24-022](#) Public Hearing No.2 to Receive Input from the Community on City Council Districts to be Established for District-Based Elections Beginning in 2026

Attachments: [Attachment I Staff Report](#)
[Attachment II Notice of Public Hearing](#)
[Attachment III Q2 Data & Research LLC Presentation](#)
[Attachment IV Tripepi Smith Presentation](#)
[Attachment V Timeline](#)
[Attachment VI Hayward Districting Public Hearing 2 Flyer](#)

ADJOURNMENT

NEXT MEETING, June 4, 2024, 7:00 PM

PUBLIC COMMENT RULES

Any member of the public desiring to address the Council shall limit their comments to three (3) minutes unless less or further time has been granted by the Presiding Officer or in accordance with the section under Public Hearings. The Presiding Officer has the discretion to shorten or lengthen the maximum time members may speak. Speakers will be asked for their name before speaking and are expected to honor the allotted time.

PLEASE TAKE NOTICE

That if you file a lawsuit challenging any final decision on any public hearing or legislative business item listed in this agenda, the issues in the lawsuit may be limited to the issues that were raised at the City's public hearing or presented in writing to the City Clerk at or before the public hearing.

PLEASE TAKE FURTHER NOTICE

That the City Council adopted Resolution No. 87-181 C.S., which imposes the 90-day deadline set forth in Code of Civil Procedure section 1094.6 for filing of any lawsuit challenging final action on an agenda item which is subject to Code of Civil Procedure section 1094.5.

****Materials related to an item on the agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office, City Hall, 777 B Street, 4th Floor, Hayward, during normal business hours. An online version of this agenda and staff reports are available on the City's website. Written comments submitted to the Council in connection with agenda items will be posted on the City's website. All Council Meetings are broadcast simultaneously on the City website, Cable Channel 15 - KHRT, and YouTube. ****

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400 or cityclerk@hayward-ca.gov.

Assistance will be provided to those requiring language assistance. To ensure that interpreters are available at the meeting, interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400.



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: PH 24-022

DATE: May 28, 2024

TO: Mayor and City Council

FROM: City Attorney

SUBJECT

Public Hearing No.2 to Receive Input from the Community on City Council Districts to be Established for District-Based Elections Beginning in 2026

RECOMMENDATION

That the Council conduct the public hearing, receive a presentation from the demographer, and receive input from the community regarding composition of City Council districts to be established for district-based elections beginning with the 2026 election cycle.

SUMMARY

On April 16, 2024 the City Council adopted a resolution declaring its intent to begin the process of transitioning from at-large elections to district-based elections beginning with the 2026 election cycle. The election of the mayor will continue to be conducted at-large. The transition process begins with two public hearings required by Elections Code section 10010. During these hearings, the City Council receives input from the community regarding the composition of the proposed districts. The first public hearing was held on May 14, 2024. Subsequent public hearings involving review and discussion of draft district maps are also required to be held. Those hearings will be scheduled at a later time but are anticipated to take place in August and September. This transition process does not impact the upcoming 2024 election.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Notice of Public Hearing
Attachment III	Q2 Data & Research LLC Presentation
Attachment IV	Tripepi Smith Presentation
Attachment V	Timeline
Attachment VI	Public Hearing 2 Flyer

File #: PH 24-022



DATE: May 28, 2024

TO: Mayor and City Council

FROM: City Attorney

SUBJECT: Public Hearing No.2 to Receive Input from the Community on City Council Districts to be Established for District-Based Elections Beginning in 2026.

RECOMMENDATION

That the Council conduct the public hearing, receive a presentation from the demographer, and receive input from the community regarding composition of City Council districts to be established for district-based elections beginning with the 2026 election cycle.

SUMMARY

On April 16, 2024 the City Council adopted a resolution declaring its intent to begin the process of transitioning from at-large elections to district-based elections beginning with the 2026 election cycle. The election of the mayor will continue to be conducted at-large. The transition process begins with two public hearings required by Elections Code section 10010. During these hearings, the City Council receives input from the community regarding the composition of the proposed districts. The first public hearing was held on May 14, 2024. Subsequent public hearings involving review and discussion of draft district maps are also required to be held. Those hearings will be scheduled at a later time but are anticipated to take place in August and September. This transition process does not impact the upcoming 2024 election.

BACKGROUND

The City of Hayward currently utilizes an at-large election system for the Mayor and City Councilmembers. This means that the electors from the entire City choose the Mayor and six (6) City Councilmembers. A district-based election system is one in which the city is geographically divided into separate districts, each with one Councilmember who resides in the district and is chosen by the electors residing in that particular district.

On March 10, 2024, the City received a letter from attorney Scott Rafferty saying that the City's at-large method of election could be in violation of the California Voting Rights Act (the "CVRA"). The CVRA allows a city to declare its intent to change to district-based elections and gives it 90 days within which to adopt districts. At the time it adopted its resolution of intent, the City's deadline for adoption of districts was July 15, 2024. However, state law also allows the parties to a CVRA complaint to extend the deadline by another 90 days, and on May 15, 2024, the parties agreed that the City would have until October 14, 2024 to adopt districts for use in the 2026 elections.

DISCUSSION

Public Hearing Timeline

Pursuant to Elections Code section 10010, the City must hold at least four public hearings in connection with the establishment of electoral districts. The City is required to hold at least two public hearings over a period of no more than 30 days before any map or maps of the boundaries for the proposed voting districts are drawn. The first two public hearings will give the community an opportunity to provide input to the City Council regarding the composition of the districts before any maps are drawn.

The first public hearing to receive input regarding composition of the proposed districts occurred on May 14, 2024. A copy of the staff report, as well as video and audio recording of the hearing is available for the public through the following link: <http://www.hayward-ca.gov/district-based-elections-ph1>.

This public hearing will be a second opportunity for the City Council to hear from the public regarding communities of interest and other factors that the City Council must take into account in drawing district lines.

Following these initial hearings, staff recommended that the City use part of its additional 90 days to conduct outreach and educate members of the public about how they can be involved in the districting process. Staff recommends that a third public hearing be held sometime in August to allow the City Council to receive additional public input and give the demographer sufficient guidance to draw one or more draft maps. The draft map or maps must be published at least seven days in advance of the next public hearing, and the City must hold at least two more public hearings before adopting a map prior to the October 14, 2024 deadline.

The plan will be incorporated into a recommended ordinance that may be presented to the City Council during Public Hearing #4 or #5. Public Hearings #3 and #4 are anticipated to take place in late August/early September 2024.

Districting Criteria

In creating the boundaries of the six districts, the process must comply with state and federally mandated criteria that require each district to be as nearly equal in population as practicable and drawn in a manner that complies with the 14th Amendment, the State and Federal Voting Rights Act, as well as the criteria outlined in Elections Code section 21130.

Community Outreach

Community outreach has commenced under the facilitation of City staff and outreach consultant Tripepi Smith. To facilitate the sharing of information and gathering of input and feedback on the drawing of district-election maps, the City has established a website at www.map Hayward.org. Community members can also ask questions and provide input and feedback by calling (510) 583-4444 or by sending an email to districting@hayward-ca.gov.

Additionally, the City's social media outlets will be updated weekly, flyers and a city-wide mailer promoting the public hearings will be distributed to the community, and direct email and phone call outreach to community groups and organizations will be performed. Also, interpreters in Spanish, Mandarin, Vietnamese and Tagalog will be available at all public hearings upon request.

FISCAL IMPACT

Significant staff resources will be devoted to carrying out the process described in this report, including public outreach strategies. The City will also incur costs related to the engagement of outside legal counsel, a demographer and other consultants that may be necessary.

Prepared by: Michael Vigilia, Senior Assistant City Attorney

Recommended by: Michael Lawson, City Attorney

Approved by:



Dustin Claussen, Interim City Manager

Daily Review

c/o Bay Area News Group-East Bay
800-595-9595

2050945

CITY OF HAYWARD/CITY CLERK
MIRIAM LENS
777 B ST.
HAYWARD, CA 94541

PROOF OF PUBLICATION

FILE NO. TransitionDistrictBasedElections

Daily Review

The Daily Review

I am a citizen of the United States; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the Legal Advertising Clerk of the printer and publisher of The Daily Review, a newspaper published in the English language in the City of Hayward, County of Alameda, State of California.

I declare that the Daily Review is a newspaper of general circulation as defined by the laws of the State of California as determined by this court's decree, dated March 2, 1950, in the action entitled In the Matter of the Ascertainment and Establishment of the Standing of The Daily Review as a Newspaper of General Circulation, case number 221938. Said decree states that "'The Daily Review' has been established, printed, and published daily in the City of Hayward, County of Alameda, State of California, for one year or more next preceding the date of the filing of said petition; that it is a newspaper published for the dissemination of local and telegraphic news and intelligence of a general character and has a bona fide subscription list of paying subscribers; ... [] [and] THEREFORE, ... 'The Daily Review' is hereby determined and declared to be a newspaper of general circulation [within the meaning of Government Code §§ 6000 et seq.]" Said decree has not been revoked, vacated or set aside.

I declare that the notice, of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to wit:

05/17/2024

I certify (or declare) under the penalty of perjury that the foregoing is true and correct.

Executed at Rio Vista, California.
On this 17th day of May, 2024.



Public Notice Advertising Clerk

Legal No.

0006829255

NOTICE OF PUBLIC HEARING HAYWARD CITY COUNCIL

NOTICE IS HEREBY GIVEN that on Tuesday, May 28, 2024, a public hearing will be held in person at City Hall, Council Chambers (777 B Street, 2nd Floor, Hayward, CA) and virtually via the Zoom platform. The meeting will be broadcast live on Comcast TV Channel 15, the City's website at <https://hayward.legistar.com/Calendar.aspx> and YouTube stream at <https://www.youtube.com/user/cityofhayward>.

Description of Public Hearing Item: The City Council will conduct a second public hearing per Elections Code Section 10010 during its special City Council meeting on May 28, 2024, at 6:00 p.m., or as soon as possible thereafter as the matter can be heard, at which time the City Council will conduct a public hearing to receive public input on communities of interest and potential composition of district boundaries.

Public members are invited to attend this meeting in person or virtually to provide input regarding the composition of the yet to be formed districts. Public members requiring this notice or supporting materials in another alternative format or language, or who require accommodations or interpretation for the meeting, please contact the City Clerk's Office 48 hours prior to the meeting at (510) 583-4400 or cityclerk@hayward-ca.gov

For additional information, please contact: City Clerk, City of Hayward, 777 B Street, 4th Floor, Hayward, California 94541, (510) 583-4400, cityclerk@hayward-ca.gov; or visit <https://maphayward.org> or submit written comments to districting@hayward-ca.gov

A copy of the public hearing report may be reviewed at the City's website at <https://hayward.legistar.com/Calendar.aspx>. Staff reports are available the Friday before the public hearing date noted above.

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Persons needing accommodation should contact the City Clerk's Office 48 hours in advance of the meeting at (510) 583-4400, or by sending an email to cityclerk@hayward-ca.gov.

PLEASE TAKE NOTICE that if you file a lawsuit challenging any final decision on the subject of this notice, the issues in the lawsuit may be limited to the issues which were raised at the City's public hearing or presented in writing to the City Clerk at or before the public hearing. By Resolution, the City Council has imposed the 90-day time deadline set forth in C.C.P. Section 1094.6 for filing of any lawsuit challenging final action on an item which is subject to C.C.P. Section 1094.5.

Dated: May 17, 2024
Miriam Lens, City Clerk
City of Hayward

DR 6829255; May 17, 2024

Districting the City of Hayward



Karin Mac Donald & Steven Ochoa

Q2 Data & Research, LLC

May 28, 2024

Districting Recap and Input Hearing

Presentation Overview

2

- 1) Overview of the Districting Process & Timeline
- 2) Review of the Districting Criteria
- 3) Communities of Interest - How to define them
- 4) Resources and How to Participate

At-large versus By-district Elections

3

- **At-Large Elections (current)**
 - In an at-large electoral system, all voters in the jurisdiction elect all representatives
- **By-District Elections**
 - In a district-based electoral system, representatives are elected from districts, by the voters that live in each district.
 - Candidates must reside in the district they represent.
- Districting is the process of drawing the boundaries that divide the City's population into six districts.

Timeline and Meetings

4

May 14, 2024 5:30pm	Hearing 1 City Hall, Council Chambers; 777 B Street, Hayward	Focus: Comprehensive Project Overview, Education, Receive Public Input and Comments
May 28, 2024 6pm	Hearing 2 City Hall, Council Chambers; 777 B Street, Hayward	Focus: Brief Project Overview, Education, Receive Public Input
June 11, 2024 6pm Preliminary date and time	Virtual Workshop	Focus: Learn about the input tools, how to develop input, how districts are built.
July 9, 2024 6pm Preliminary date and time	In-person Workshop Chabot College Exact location TBD	Focus: Learn about the input tools, how to develop input, how districts are built.
August 13, 2024	Hearing 3 City Hall, Council Chambers; 777 B Street, Hayward	Focus: Brief Project Overview, Education, Receive Public Input, Council provides Initial Instructions for Draft Districts

Timeline and Meetings cont.

5

August 19, 2024	Deadline to submit Communities of Interest and other Maps to be considered in the Draft maps.	
August 27, 2024	Draft Maps are posted	Please visit: Maphayward.org
September 3, 2024 6pm	Hearing 4 City Hall, Council Chambers; 777 B Street, Hayward	Focus: Presentation of First Drafts, Receive Public Comment, Final Instructions
September 10, 2024	Deadline to submit Communities of Interest and other Maps to be considered in the Final maps.	
September 17, 2024	Final maps are posted	Please visit: Maphayward.org
October 1, 2024 6pm	Hearing 5 City Hall, Council Chambers; 777 B Street, Hayward	Focus: Council finalizes the map and Introduces the Ordinance
October 8, 2024 pm	Council meeting City Hall, Council Chambers; 777 B Street, Hayward	Council votes to adopt the Ordinance

Districting Criteria

6

- 5 basic Criteria are used for drawing districts

1: Equal population

2: Compliance with the Federal Voting Rights Act (FVRA)

3: Contiguity

4: Respect for Communities of Interest

5: Compactness

These Criteria are ranked in order of importance

Criterion 1: Equal Population

7

Hayward Total Population from 2020 Census: 162,954

of Council Districts: 6

Ideal District Population: 27,159 persons

Approx. Allowable District Deviation: up to ~ +/- 8,148 persons

Criteria 2, 3 and 5

8

- 2: Federal Voting Rights Act Compliance
 - Do not crack or pack protected populations
- 3: Contiguity
 - Districts must be in one piece
 - Be able to travel from one end of the district to the other without crossing the district boundary
- 5: Compactness
 - Keep an eye on the shape/geography of your district
 - Don't bypass nearby population
- Don't forget: Disregard Incumbents, Candidates and Political Parties

Criterion 4 - Neighborhoods and Communities of Interest

9

- A Community of Interest (COI) generally refers to a contiguous population that shares social or economic interests
 - Examples
 - Schools, culture, transportation, parks
 - Shared goals of improving parks, safety, historic resources
 - Employment or lack of thereof and economic opportunities
 - Neighborhoods may be Communities of Interest
 - The Law does not limit the kinds of interests that may bind a community
- Communities of Interest are not Districts:
 - Frequently smaller; may be used as building blocks to construct districts
- No datasets are available: COIs are defined by public input - By YOU!

How to document your COI

10

Tell us about your community:

- What is your mission or what do you have in common?
 - What do you organize around?
 - It can help to think about what is different outside of the boundaries of your Community of Interest
-
- Tell us where your community is located in the City:
 - Create a map of the boundaries (use Draw My CA Community, another GIS/mapping program, paper, google maps, etc.)
 - Write down the boundaries (streets, landmarks, etc)
 - Please make sure we can read the street names on your map!
- Thank you!

Why and How to Participate

11

Why?

- To make sure we know about your Communities of Interest.
- To give your communities a voice in this process.
- To help shape a districting plan that provides your communities with opportunities to elect candidates who will represent your interests.

How?

- Submit information at a hearing, by mail, or drop off at: City of Hayward, 4th floor, c/o City Clerk's office; 777 B St, Hayward, CA 94541
- Via email: districting@hayward-ca.gov
- Via Phone: (510) 583-4444
- Get information online: maphayward.org

Tools are available on our website

12

- Please check for links at maphayward.org:
- Online public districting Tool; to create your own district submissions
- Paper districting kit for printing and manual line drawing
- Excel districting kit for creating district submissions
- Community of Interest form to print and fill out
- Online Community of Interest Tool; to create a digital map and send us information about your COI

Thank you for participating!

13

Please check maphayward.org for the most up-to-date schedule and information!

The background of the slide is a repeating pattern of lightbulbs and speech bubbles. Most are green outlines, but some are filled with yellow. A thick yellow horizontal bar is positioned above the main title.

Hayward District Formation

Outreach & Engagement Update

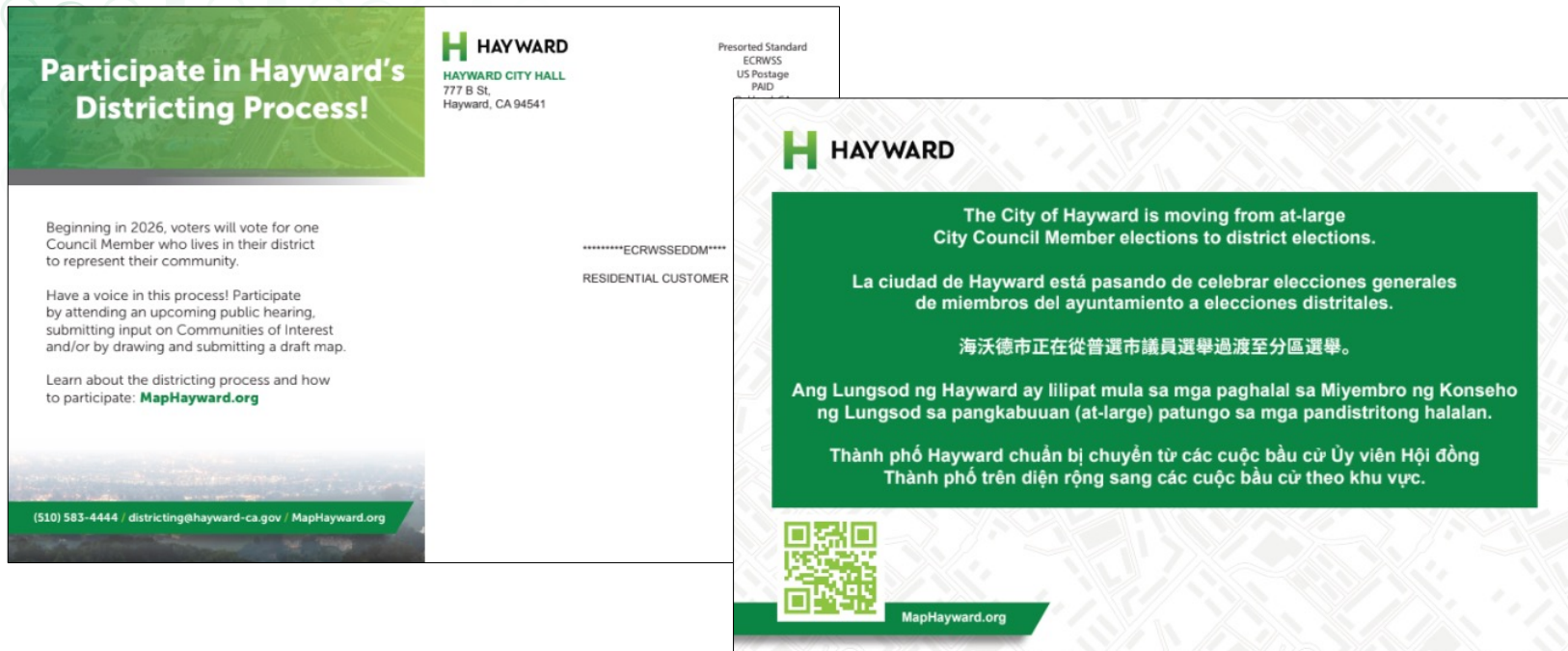
Overview of Planned and Ongoing Outreach

- Districting webpage, www.maphayward.org/
- Translation and interpretation support
 - Interpreters in Spanish, Mandarin, Vietnamese and Tagalog to be available at all public hearings upon request
- Social media posts shared on a weekly basis, including set-up of boosted posts
- News articles posted online and shared with local media
- Flyers promoting hearings and city-wide mailer
- Direct email & phone call outreach to community groups & organizations
- Workshop(s) (Tentative/Details TBD)
- City news releases and Stack e-newsletter articles



TRIPEPI SMITH

Outreach Update/Highlight: Mailer



Postcard sent Every Door Direct Mail to 63,454

Outreach Update/Highlight: Website

The screenshot shows the Hayward City website's 'Community of Interest Feedback' page. The header includes the Hayward logo, a language dropdown set to 'English', and a search bar. The navigation menu has links for Welcome, Schedule, Community of Interest Feedback (which is underlined), Draw A Map, FAQ, and Resources. Below this, there are links for Contact and Draft Maps. The main heading is 'Community of Interest Feedback'. The text explains that a 'community of interest' is a population sharing common social or economic interests, and lists characteristics like education, public safety, and housing. It also mentions that communities of interest do not include political parties or candidates. A note states that because no census datasets are available, the city appreciates help in defining these communities. It provides instructions on how to share feedback, either by completing a form or using the 'Draw My CA Community' tool. Two contact options are listed: email at districting@hayward-ca.gov and mail at the City Clerk's Office. At the bottom, there are two tabs: 'Draw your Community of Interest Tool' and 'Describe your Community of Interest (COI) Form'. The 'Draw your Community of Interest Tool' tab is active, showing instructions on what the tool is and how to use it. It mentions that the tool is free and available online, and provides a link to DrawMyCACommunity.org. It also states that the website is available anywhere with internet access and provides a link to a tutorial or user guide. The 'How to use Draw My CA Community' section lists two things the city needs to know: who the community is and where it is. Finally, it states that the tool helps the city council understand the community and why it's important to keep it together in a new council district.

HAYWARD

English Search...

Welcome Schedule Community of Interest Feedback Draw A Map FAQ Resources

Contact Draft Maps

Community of Interest Feedback

One of the criteria used for drawing maps is called "Communities of Interest" or "COI."

A "community of interest" is a population that shares common social or economic interests that should be included within a single election district for purposes of its effective and fair representation. Characteristics of communities of interest may include, but are not limited to, shared public policy concerns such as education, public safety, public health, environment, housing, transportation, and access to social services. Characteristics of communities of interest may also include, but are not limited to, cultural districts, shared socioeconomic characteristics, similar voter registration rates and participation rates, and shared histories. Communities of interest do not include relationships with political parties, incumbents, or political candidates.

Because there are no census datasets available to identify communities of interest, we would appreciate your help defining them for the City of Hayward.

Please share your Community of Interest by completing the form below or by using [Draw My CA Community](#) to visually share your COI. Submit feedback by:

- Email: districting@hayward-ca.gov
- Mail or drop-off in person: City of Hayward, 4th Floor, c/o City Clerk's Office, 777 B Street, Hayward, California 94541

Draw your Community of Interest Tool Describe your Community of Interest (COI) Form

What is Draw My CA Community?

[DrawMyCACommunity.org](#) is a free, online mapping application for members of the public to draw their Communities of Interest and submit them to their jurisdiction. Below are instructions for using [DrawMyCACommunity.org](#) to submit Communities of Interest (COIs) to the Hayward City Council to be considered during the districting process. This website is available anywhere you can log on to the internet. If you need help using the website at any point, click on the help button in the top right corner to view a tutorial or read the user guide.

How to use Draw My CA Community

To understand your community, the Hayward City Council needs to know two things:

- who your community is
- where your community is

Through this tool, you can tell the Council about your community. Try to describe your community in a way that helps the City Council understand what matters to your community and why it's important that your community be kept together in a new council district.

- From May 2 (when website went live) to May 23:
- 2,412 page views
- 16.95 average session time
- Top three pages:
 - Welcome – 1,244 views
 - Draw a Map – 322 views
 - Schedule – 308 views



TRIPEPI SMITH

Outreach Update/Highlight: Engaging Community-Based Organizations

MAKE YOUR VOICE HEARD IN HAYWARD!

Get involved in the City of Hayward's move from at-large City Council elections to district-based elections. Join us at the next public hearing to share your thoughts!

Public Hearing 2
MAY 28, 6 P.M.
CITY COUNCIL CHAMBERS - 777 B ST.,
SECOND FLOOR
VIRTUAL VIA ZOOM

The Hayward City Council will collect community feedback on mapping and communities of interest, and discuss the next steps.

Attendees can participate in person or virtually. The meetings will be broadcast and streamed live on Comcast TV Channel 15, the City's website Hayward-ca.gov, and Youtube.com/User/CityofHayward

H HAYWARD View meeting details and learn more about the districting process at MapHayward.org

The City of Hayward and Tripepi Smith are working together on direct outreach to 200+ community groups/businesses/organizations.

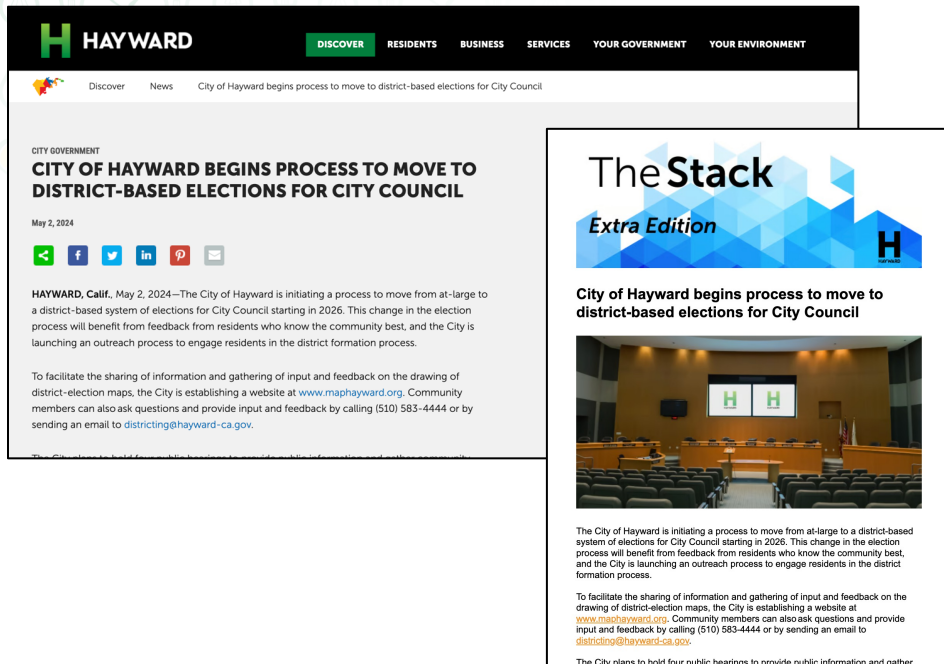
See reference slides at the end of this presentation for a current listing of the organizations.

If there are any groups/businesses/organizations to add to the current list, please send an email to districting@hayward-ca.gov.



TRIPEPI SMITH

Outreach Update/Highlight: News Releases and E-Newsletter Articles



The City of Hayward and Tripepi Smith developed a press release announcing the district formation process.

The City shared the press release to various media contacts, the City's website and included an article in *The Stack*.

A decorative background on the left side of the slide featuring a grid of lightbulbs. Some lightbulbs are green, some are yellow, and some have a question mark inside them.

How to Stay Engaged

Website

www.maphayward.org

Phone

(510) 583-4444

Email

districting@hayward-ca.gov



TRIPEPI SMITH



Questions?

Back-Up Slides for Reference

Outreach Update/Highlight: Engaging Community-Based Organizations

The City of Hayward and Tripepi Smith working together on direct outreach to the following community groups/businesses/organizations:

A-I Community Housing Services

Abode Services

AC Transit

Acai Skin Studio

African American Regional

Educational Alliances

Alameda County Food Bank

Alameda County Public Works

All Saints Catholic Church

Alzheimers Services of the East Bay

American Pizza

Anthony W. Ochoa Middle School

Aqua e Farina

Aranea Craft Studio

Arrive Nutrition

Arthur Mac's

Atlas Cafe

Avas Tax Services

**Bay Area Community Health
(BACH)**

**Bay Area Community Services
(BACS)**

Bay Blow Bar

Be A Mentor

Big O Tires

Black and Gold Barber Shop

Bon Mange

Books on B

Bret Harte Middle School

Brews and Brats

Buffalo Bills

**Building Opportunities for Self
Sufficiency (BOSS)**

Buon Appetito

Cal State Eastbay

Casa Del Toro

Casper's Hot Dogs

Centro Community Partners

Centro Legal de la Raza

Cesar Chavez Middle School

Chabot College

Chamber of Commerce

Chef China Bistro

Christ's Community Christian

Church of Christ South Hayward

Church of God (Seventh Day)

Common Vision

Community Child Care Council

(4Cs) of Alameda County

Outreach Update/Highlight: Engaging Community-Based Organizations

The City of Hayward and Tripepi Smith working together on direct outreach to the following community groups/businesses/organizations:

**Community Resources for
Independent Living**

Cookies

Copy Pacific

Craft eatery

**Crisis Support Services of Alameda
County**

Cupcake Shoppe

Cyclepath

Daily Bowl

Day Labor Center Oakland/Hayward

DHIA

Dirty Bird

Doc's Wine Shop

Domino's Pizza

Downtown Event Center

Downtown Hayward Association

Downtown Streets Team

**East Bay Agency for Children
(EBAC)**

**East Bay Center for the
Preservation of Cultural Arts AKA**

Ballet Folklorico Mexico Danza

**East Bay Community Recovery
Hayward**

Echo Housing Oakland

**Eden Area Multiservice Center
AJCC**

**Eden Area Municipal Advisory
Council**

Eden Area YMCA

**Eden Council for Hope and
Opportunity**

Eden I & R, Inc.

**Eden United Church/Food for
Cherryland**

Eden Youth and Family Center

El Puente Comunitario

El Vozqe

Erik's Deli

Fairway Park Baptist Church

Faiz Snacks

Falcon Antiques

**Family Emergency Shelter Coalition
(FESCO)**

Family Paths: Hayward

Outreach Update/Highlight: Engaging Community-Based Organizations

The City of Hayward and Tripepi Smith working together on direct outreach to the following community groups/businesses/organizations:

Family Violence Law Center
Fat Boy Taqueria
Filipino American National
Historical Society East Bay Chapter
Fink's Bakery
First Church of the Nazarene
First Presbyterian Church of Hayward (FPCH)
Glad Tidings International
C.O.G.I.C.
Golden Safari
Good Shepherd Lutheran Church
Grace Bible Church
Gurdwara Sahib Hayward
Habitat for Humanity East Bay/Silicon Valley, Inc.

HaHa Ramen and Sushi
Hawaiian Group
Hayward Area Historical Society
Hayward Area Planning Association
Hayward Area Recreation and Park District
Hayward Area Senior Center
Hayward Arts Council
Hayward Business Association
"Hayward Center for Education & Careers (formerly Hayward Adult School)"
Hayward Church of Christ
Hayward City Pho
Hayward Community Coalition (Haycocoa)

Hayward Democratic Club
Hayward Downtown Streets Team
Hayward Free Methodist Church
Hayward High School Counseling Staff
Hayward Islamic Center
Hayward Nonprofit Alliance
Hayward Promise Neighborhood
Hayward ROP
Hayward Rotary
Hayward Senior Center
Hayward South Alameda County NAACP
Heart of the Bay Christian Center
Hippies Brew

Outreach Update/Highlight: Engaging Community-Based Organizations

The City of Hayward and Tripepi Smith working together on direct outreach to the following community groups/businesses/organizations:

Hispanic Community Affairs Council
Hope for the Heart
Horizon Services, Inc.
Housing and Economic Rights Advocates (HERA)
HUSD - Parent Ambassadors
IAFCJ Hayward
Iglesia Luz Del Valle
Ikot Icream Dessert
Immigration Institute of the Bay Area
Impact Academy of Arts & Technology
Kaiser Permanente
Kansai Sushi
Kim Hugget

Kina Evans
Kumu Hula Association of Northern California
La Familia
La Familia - FESCO (Family Emergency Shelter Coalition)
League of Women Voters
Legal Assistance for Seniors
Li's Hair and Nails
LIFE Eldercare
Love Never Fails
Love Never Fails
Lucky Grocery
Marley's Treats
Martin Luther King Jr. Middle School
Mary and Luis Furniture

Masjid Abu Bakr Siddiq
Masjid Muhajireen
Mercy Retirement & Care Center
Messaih Lutheran Church
Metro Taquero
Miva Salon
Moreau Catholic School
Mt. Eden High School Counseling Staff
Mt. Eden High School Counseling Staff
Music Depot
Nehemy Vintage Finds
Nelson/Nygaard Consulting Associates

Outreach Update/Highlight: Engaging Community-Based Organizations

The City of Hayward and Tripepi Smith working together on direct outreach to the following community groups/businesses/organizations:

Neuminali
Nichiren Buddhist International Center
Pacific Chamber Orchestra
Pizza House
Plethos Productions
Prevention and Recovery in Early Psychosis - Alameda County
Rahab Medical Supply
Rebuilding Together East Bay Network
Rental Housing Association of Southern Alameda County
Resonate Hayward
Rockit Char
Rotary Club of Hayward

Ruby's Place
Safe Alternatives to Violent Environments Inc (SAVE)
Saint Joachim Catholic Church
Salvation Army - Hayward Corps
San Lorenzo Family Help Center
Sapporo
Service Opportunity for Seniors (SOS)
Ska Dog Records
Snappys Cafe
Soheil Bakery
SOS/Meals on Wheels
South Hayward Neighborhood Collaborative
South Hayward Parish

South Hayward United Methodist Church
Southgate Swim Club
Spectrum Community Services
St. Bede Catholic Church
St. Rose Hospital
St. Rose Hospital Foundation
Stacks Cuts
Stacks Records
Starr King United Unitarian Church - Hayward
Sugar Plum Salon
Suzie Q Pizza
T4 Hayward
Tacos El Gordo

Outreach Update/Highlight: Engaging Community-Based Organizations

The City of Hayward and Tripepi Smith working together on direct outreach to the following community groups/businesses/organizations:

Tennyson High School Counseling Staff

The Alameda County Democratic Central Committee

The Alliance for Community

Wellness Db a La Familia

The Araminta Ross Foundation

The Bistro

The Cobblers

The Peace Heaven Corporation

The Pentecostals of Hayward

The Salvation Army Hayward Corp

The Tree House

Tiburcio Vasquez Health Center, Inc.

TikTok Dessert

TMC Software

Treasures Unleashed

Tri-City Health

Tri-Valley One Stop Career Center

Turf Club

Turn Pro Sports

Ultra Dental

Velda Goe/an Individual

Vietnamese American Group

Vintage Alley

Winton Middle School

Women on the Way Recovery

Center

Yoga Sociale

Youth Orchestra of Southern

Alameda County (EBYO)

Yuki Hana Sushi

TRANSITION TO DISTRICT-BASED ELECTIONS TIMELINE

DATE	ACTION	NOTES
3/11	Demand letter received from Scott Rafferty.	
3/19	Closed Session	
4/16	Closed Session	
4/16	Council Meeting: Adopt resolution of intention to transition to district-based election.	
5/11	Closed Session	
5/14	Council Meeting: Hold Public Hearing One.	(Legal notice published 5/3)
5/16	Judgment and Order Signed	
5/28	Council Meeting: Hold Public Hearing Two.	(Legal notice published 5/17)
6/11	Workshop	(Virtual)
7/9	Workshop	(Exact location TBD)
8/13	Council Meeting: Hold Public Hearing Three (receive input from Council).	(Legal notice published 8/2)
8/19	Deadline to submit Communities of Interest and other maps to be considered in the draft maps.	
8/27	Post all initial draft maps.	
9/3	Council Meeting: Hold Public Hearing Four (gather public input on draft maps and election sequencing).	(Legal notice published 8/23)
9/10	Deadline to submit Communities of Interest and other maps to be considered in the final maps.	
9/17	Post final draft maps.	
10/1	Council Meeting: Hold Public Hearing Five and introduce ordinance.	(Legal notice published 9/20)
10/8	Council Meeting: Hold meeting to adopt ordinance.	(Legal notice published 10/4) Complete process by 10/14.

MAKE YOUR VOICE HEARD IN HAYWARD!

Get involved in the City of Hayward's move from at-large City Council elections to district-based elections. Join us at the next public hearing to share your thoughts!

Public Hearing 2 MAY 28, 6 P.M.

CITY COUNCIL CHAMBERS – 777 B ST.,
SECOND FLOOR
VIRTUAL VIA ZOOM

The Hayward City Council will collect community feedback on mapping and communities of interest, and discuss the next steps.

Attendees can participate in person or virtually. The meetings will be broadcast and streamed live on Comcast TV Channel 15, the City's website Hayward-ca.gov, and Youtube.com/User/CityofHayward



View meeting details and learn more about the districting process at MapHayward.org